



Global
Design
Industry
Organization

Newsletter XVI

GDIO

Council Meeting

Global Design Industry Organization

2020, Oct.

About GDIO

Global Design Industry Organization (GDIO) was launched by design organizations, institutions, universities, and enterprises from **over 40 countries and regions**. GDIO aims to **boost the development of the design industry around the world**, to fully exert the creativity and leadership of the industrial design, to **promote the design industry as a powerful engine for economic and social development**, to promote the prosperity, and to protect the earth. Together we will make our contributions to achieving high-quality, sustainable development!



Big Moments

2015

Jun.

WIDC
Initiative

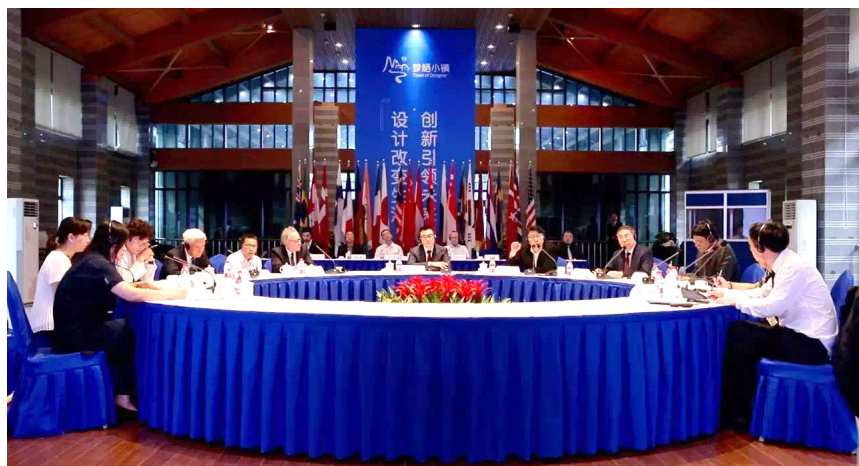
Department of Industrial Policy of the MIIT, CIDA and other units visited Europe to implement the consensus on industrial design cooperation between China and Germany. CIDA invited global design organizations to **initiate the WIDC**.

2016

Jun.

Preliminary
Meeting

WIDC Preliminary Meeting was successfully held in China. Representatives from international organizations such as World Design Organization, Associazione per il Disegno Industriale, and India Design Council attended the meeting and jointly initiated WIDC.



Big Moments

2016
Dec.

At WIDC2016 Round Table Summit, the participants of the conference reached a consensus to jointly build a global design industry cooperation platform - Global Design Industry Organization.

1st WIDC



2018
Apr.

At the WIDC2018 Round Table Summit, the participants all agreed that the design units who initiated WIDC would be members of the GDIO Council, to contribute to the world with design wisdom and to jointly promote the integrated development of the design industry.

2nd WIDC



2019
Oct.

At the WIDC2019 Round Table Summit, GDIO is officially established. Global design innovators reached a consensus to jointly build the global design industry cooperation platform, where the global design industry resources would be brought together for sharing and exchanging.

3rd WIDC
Establishment



Big Moments

2019

Dec.

Official Logo

During the worldwide logo collection event for GDIO, the design by Mr. Antony Margiasso from Pininfarina was selected out of 56 works as the official logo of GDIO. It symbolizes the integration of the whole global design industry chain, which means *"to enable the industry and build a smart future by design"*.



"Chain" & "Connection" of the global design community, which means "Work together to Change the World with Design Industry".



Chief Designer: Antony Margiasso

Head of Industrial Design, Pininfarina, one of the council members of GDIO.

Design Company: PININFARINA



Pininfarina was established in 1930 in Turin, Italy. The history of the Pininfarina design is reflected in that of its lines, beauty, and elegance, as well as in the ability to bring an aesthetic concept to life.

2020

Jul.

www.gdio.org

The website of GDIO (www.gdio.org) was officially online. It is committed to providing design innovators with consultation in the whole industry chain and services related to solution, and to establishing a platform for sharing design and innovation resources without borders.

www.gdio.org

Meeting Agenda

Due to the global pandemic, the GDIO Council Meeting will be held in the form of online communication **from Oct.14 to Oct. 31, 2020**. The election results of GDIO Council will be announced on **November 25-30 at WIDC2020**.

The objectives of this meeting are as follows:

1. Review and approve the *Charter of Global Design Industry Organization* (ATT2)
2. Vote the GDIO Council Units (ATT3)
3. Vote the Vice President Units of the GDIO Council (ATT4)

GDIO Council members as follows: (alphabetical order from A-Z)



Ageculture



Ajeenkya DY Patil University



Anhalt University of Applied Sciences



ArrowDot



Asia Design Network



Association for Industrial Design



Association for the Promotion of Industrial Creation



Association of German Industry Designers



AWS Designteam



Beijing Forestry University



Beroepsorganisatie Nederlandse Ontwerpers



Brazil Design Center



British Design Fund



British Industrial Design Association



Burapha University



Chefeu Technik Group



Chiba University



China Ceramic Industry Association



China Industrial Design Association



Commercial Aircraft Corporation of China Ltd



Creative Holland Organization



DDID / DXID



Design Denmark



designaustria



Design India



Design United



DETAO Group



DeTao Apparel and Product Design Studio



DeTao Community Planning and Green Architectural Design Studio



DeTao Automotive & Industrial Design Studio

dai zurich®

DeTao Brand Strategy & Design Studio



DeTao Branding, Public Space and Visual Communication Design Studio



DeTao Pioneer Ecological Architect Studio



DeTao Studio Jin Yan



Dresden University of Technology



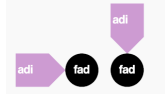
DUCO Design Intelligence



Editorial Ferias y Congresos S.A.



Eindhoven University of Technology



FAD Association of Industrial Design



Foundation for Design Promotion in Europe and China



Freshworks Design Ltd



General Electric Appliance



German Design Council



GK Design Group



Grood



hannoverimpuls GmbH



Hebei University of Technology



Hong Kong Design Center



Hong Kong Design Trade Association



Hyvonen Design Oy



IFS Design UG



Imperial College London



Indi Design



Institute Product&Transportation Design|FH Joanneum

JACOB JENSEN DESIGN



Japan Industrial Designers' Association



Japan Institute of Design Promotion



Keio University

KISKA.

KISKA



Korea Industrial Design and Trademark Association



Korea Institute of Design Promotion



L+Design



Lanzhou University of Technology



Macau University of Science and Technology



MICHAEL YOUNG LTD



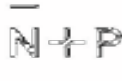
MIND design Consultants Company Limited



Mongolia Industrial Design Association



Moscow State Stroganov Academy of Design and Applied Arts (Stroganov Academy)



N+P Industrial Design GmbH



National Institute of Design



National University of Singapore



Phoenix Design



Pininfarina



PLATFORM
Magazine



Politecnico di Milano
Design System



Portuguese Cultural
Association



Prophet



Queensland University of
Technology



RAL gGmbH



Russia Designers
Association



School of Design, Royal
Melbourne Institute of
Technology University



School of Design, The
Hong Kong Polytechnic
University



SedeenChina



Service Design Network



Shanghai Jiao Tong
University



Shih Chien University



Siemens BSH Group



Singapore University of
Technology and Design



Sino-German Industrial
Design Center



Sino-Sweden Sustainable
Design Association



SmallWorld Venture



Smirnov Design



Sripatum University



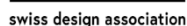
Studio ABD Design
Services Pvt Ltd



Studio Volpi Srl



SWDG Development
Company Limited



Swiss Design Association



Tata Motors Limited



Ilmenau University of
Technology



The Bureau of European
Design Associations



Tokyo Design Co., Ltd



Tsinghua University



Turkish Patent Institute



TUV NORD Group



Union of Syrian Fine Artists



Bertha Centre for Social
Innovation & Entrepreneurship



University of Colorado
Boulder



University of Computer
Studies, Yangon



University of Mandalay



University of Nottingham



VanBerlo Design



Victoria University of
Wellington



Xi'an Jiaotong
Liverpool University



Yip Design Ltd.

✂ If some names are missing above, please contact the Secretariat of the GDIO



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