



GDIO Global
Design
Industry
Organization

Newsletter XV

About GDI

Global Design Industry Organization

2020, June

About GDIO

Global Design Industry Organization was launched by design organizations, institutions, universities, and enterprises from over 40 countries.

Since 2016, WIDC has been held for 3 sessions by CIDA and many other international design institutions, such as German Design Council, Associazione per il Disegno Industriale, and Japan Industrial Designers' Association. Participants of the conference reached a consensus to jointly establish the Global Design Industry Organization, abbreviated as GDIO.

GDIO aims to build up a global community platform for open collaborations and boost the development of design industry around the world. It strives to fully exert the creativity and leadership of industrial design, promote design industry as a powerful engine for economic and social development, promote prosperity and protect the earth, and achieve high-quality and sustainable development.

Timeline of Major Events

2015, June

The Initiative of WIDC

Department of Industrial Policy of the MIIT, CIDA and other units visited Europe to implement the consensus on industrial design cooperation between China and Germany. CIDA invited global design organizations to initiate the WIDC.

2017, August

CIDA and UNIDO signed a joint statement

The statement states that both sides will fully integrate global design, technology, commerce, culture, and users with the goal of implementing the 2030 Agenda for Sustainable Development and that contribute to the inclusive and sustainable development of the world economy, and promote the well-being of all people with design innovation.

2019, March

2019 Press Conference in Vienna

The Press Conference of 2019 WIDC & IDWE was successfully held in Vienna, Austria.

2020, May

www.gdio.org

The website of Global Design Industry Organization (GDIO) <http://www.gdio.org/> is officially online.

2016, December

The 1st WIDC- Design • Productivity

The first WIDC was successfully held in Hangzhou, China. It was jointly hosted by CIDA in conjunction with design organizations, institutes, enterprises and colleges from over 30 countries and regions around the world.

Former Vice Premier Ma Kai: Industry is more dynamic with industrial design and the world is better for industrial design

2018, April

The 2nd WIDC - Design • Ecology

2018 WIDC was held under the support of MIIT and UNIDO on April 21-22 in Zhejiang.

2019, October

The 3rd WIDC & IDWE - Design Sparks Innovation Engine

2019 WIDC was grandly held in Yantai, Shandong Province from October 18 to 20. With the largest and highest standard in global design industry, this conference has opened a new era of global design industry.

- Design Industry Declaration
- Co-foundation of Global Design Industry Organization
- China Unified Innovation University of Industrial Design
- Yantai International Design Town

CO-FOUNDERS (alphabetical order from A-Z)



Ageculture



Ajeenkya DY Patil University



ArrowDot



Association pour la Promotion de la Création Industrielle



Associazione per il Disegno Industriale



Beroepsorganisatie Nederlandse Ontwerpers



Brazil Design Center



British Design Fund



British Industrial Design Association



CGC



Chefu Technik Group



CHIBA UNIVERSITY
Chiba University



China Industrial Design Association



CLICKNL



Creative Holland Organization



DDID / DXID



Design Denmark



designaustria



DETAO Group



DeTao Automotive & Industrial Design Studio



DeTao Brand Strategy & Design Studio



Editorial Ferias y Congresos S.A.



Eindhoven University of Technology



General Electric Appliance



German Design Council



GK Design Group



Groot



Hong Kong Design Center



Hong Kong Design Trade Association



hyvonen design
Hyvonen Design Oy



India Design Council



Jacob Jensen Design



Japan Industrial Designers' Association



Japan Institute of Design Promotion



Keio University



Korea Industrial Design and Trademark Association



Korea Institute of Design Promotion



Macau University of Science and Technology



MICHAEL YOUNG LTD



National Institute of Design



Phoenix Design



Pininfarina Shanghai



PLATFORM Magazine



Politecnico di Milano School of Design



Pool Magazine



Prophet



Queensland University of Technology



RAL gGmbH



Russia Designers Association



Shih Chien University



Sino-Sweden Sustainable Design Association



Smirnov Design



Studio ABD Design Services Pvt Ltd



Tokyo Design Co., Ltd



TUV NORD Group



Bertha Centre for Social Innovation & Entrepreneurship



University of Colorado Boulder



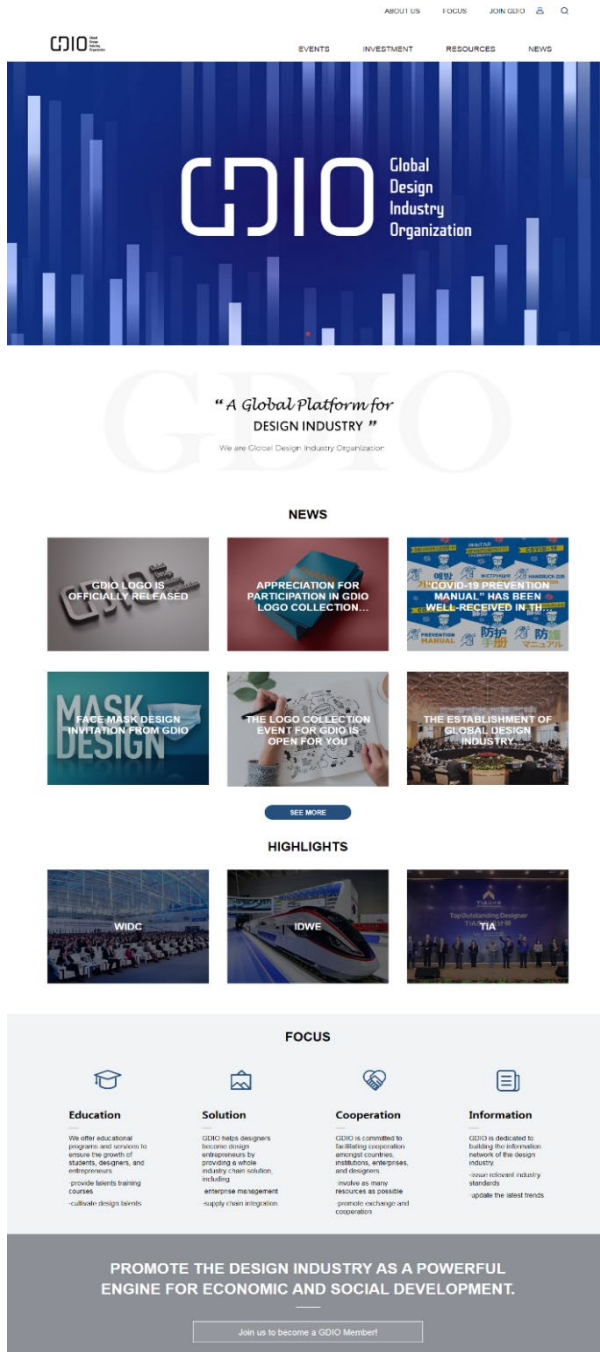
University of Computer Studies, Yangon



University of Mandalay



Victoria University of Wellington



Site Map

- Focus

- Education
- Solution
- Cooperation
- Information

- Events

- WIDC
- IDWE
- TIA
- Design for Poverty Alleviation
- Leading Talents Training

- Investment

- Resources

- News

News Collection

As an information sharing platform for international industrial design industry, we provide each member opportunities to publicize your big events (competitions, conferences, design papers, innovational product design, news) relating to design industry.

Contact

Feel free to contact www.gdio.org or our official email address: secretariat@gdio.org.

LOGO of GDIO

Since December 2019, the logo collection event for GDIO has been launched around the world, which has received great supports and positive responses. Until now, we have collected more than 56 logo works from 10 international designers and design organizations. After careful evaluation and optimization of experts, the design by Mr. Antony Margiasso from Pininfarina Shanghai Co., Ltd. was selected as the official logo of GDIO.



“Chain” & “Connection” of the global design community, which means “Work together to Change the World with Design Industry”.



Designer: Antony Margiasso

Head of Industrial Design, Pininfarina Shanghai. He has more than 12 years of experience in several design areas. Working on completely different projects has made him become a multi-disciplined generalist. This has helped him to “think outside the box” and cross-fertilize across different fields to create innovative and unique products and experiences.

Design Company: PININFARINA SHANGHAI CO., LTD



Pininfarina was established in 1930 in Turin, Italy. The history of the Pininfarina design is reflected in that of its lines, beauty, and elegance, as well as in the ability to bring an aesthetic concept to life. Pininfarina has been working for more than 25 years in the development of industrial design projects. Since 1986, the experience gained in the automotive sector in collaboration with the most prestigious international brands has been used in the product design in all business sectors.

Sincere thanks to all the participants below:



Ajeenkya DY Patil University



Anhalt University of Applied Sciences



DDID / DXID



Design Studio Mathis Heller



Korea Industrial Design and Trademark Association



Pininfarina Shanghai



POOL Magazine



RAL gGmbH



Sino-German Industrial Design Center



Smirnov Design



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